

1919 SRI/ESG Balanced Strategy



Strategy Profile: A Socially Responsible Approach To Balanced Investing

OUR 5 SOCIAL GUIDELINES

- ▶ **Environment:** Minimize the negative impact of business activities on the environment.
- ▶ **Employment Practices:** Have fair and reasonable employment practices.
- ▶ **Human Rights:** Contribute to the general well-being of host communities and respect human rights.
- ▶ **Weapons:** Do not manufacture nuclear weapons, other weapons of mass destruction, or derive more than 5% of revenue from non-nuclear weapon production.
- ▶ **Tobacco:** Do not derive meaningful revenue from tobacco products.

The 1919 SRI/ESG Balanced Strategy seeks above average returns over time while minimizing risk by investing in a well-diversified portfolio of stocks and bonds of companies that meet our socially responsible criteria. Typically, the strategy seeks an allocation to equity between 60% to 70% of total assets with the remaining allocation to fixed income. However, this allocation can be customized to a client's specific investment mandate.

SRI CAPABILITIES AND EXPERTISE

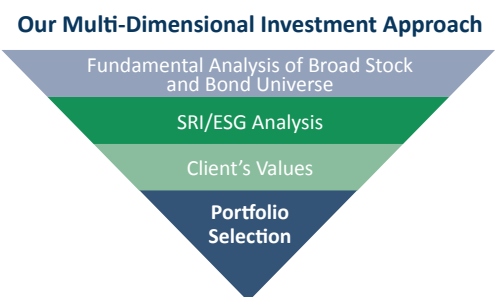
At 1919 Investment Counsel, LLC our multi-dimensional approach to socially responsible investing has been refined over the past 50 years. Our research-driven, fundamentally-based investment approach is conducted by a team of 11 investment professionals which includes 3 social impact analysts who utilize a rigorous research process from both an SRI values-based perspective and an Environmental, Social and Corporate Governance (ESG) lens.

ABOUT OUR SRI/ESG PROCESS

We evaluate each company in the equity and fixed income portions of the portfolio through both SRI and ESG lenses to provide a more comprehensive perspective on the opportunities available.

Our comprehensive SRI/ESG process includes:

- **Negative Screening:** Eliminating companies whose products and/or activities do not meet our SRI/ESG guidelines regarding the environment, employment practices, human rights, weapons and tobacco. We also factor in a client's values as appropriate.



- **Positive Impact Research:** Employing our proprietary positive-impact analysis to identify companies that are contributing in terms of our socially responsible investing screens and mandate.
- **Corporate Engagement:** Proactively communicating with the management of our portfolio companies to encourage positive social change.

Companies in our portfolio are then monitored to ensure they meet both our socially responsible and fundamental criteria on an ongoing basis. ■

MORE THAN 50 YEARS STRONG IN SRI

1919 Investment Counsel, LLC is an experienced socially responsible manager with a history that can be traced back to 1971. Our rich heritage of providing separately managed accounts tailored to our clients' specific SRI and ESG mandates, informs our rigorous, research-driven investment approach.

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Disclosure

All investments involve risk, including risk of loss and there is no guarantee investment objectives will be met.

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